



# COLONIAL SHOOTING ACADEMY

*Fun that could save your life*

**C**olonial Shooting Academy is a one-stop shop for gun enthusiasts and newbies alike, combining an indoor shooting range, gun store, classes, tactical training and more under a single roof.

The academy is the largest shooting range in the country with 51 indoor lanes and is open to the public for both new and experienced shooters. Customers can rent a gun or bring their own. There are 135 different rental guns available, including pistols, revolvers, rifles and even machine guns.

Colonial has received several recognitions over the years for its top-notch facility, including being named “world’s greatest gun range” by the television show “World’s Greatest!” Colonial is a distinguished National Shooting Sports Foundation five-star range and was named Range of the Year by SHOT Business Magazine.

Regardless of skill level, visiting the range is a fun, unique activity for birthday celebrations, team-building events, bachelor or bachelorette parties, or as a date night.

Range time is available by the hour or through several membership options. There’s even a premium monthly membership with its own private range and lounge upstairs.

“Range safety is our No. 1 responsibility,” says Peyton Galanti, marketing director. “Everyone who comes in to shoot, watches a short safety and range

etiquette video. This video teaches our customers the basics of gun safety and shooting on a range.”

Colonial Shooting Academy’s Members also have access to a Tactical Range, which allows for a 180-degree dynamic shooting experience, including scenario-based shooting drills and drawing from a holster. Local law enforcement agencies frequently use Colonial’s live-fire shoot house with reconfigurable walls for a realistic training experience.

Colonial Shooting Academy provides entry-level and in-service training for those working in the private security industry.

The academy also offers a number of courses for the public, including the best-selling Basic Pistol class. Designed specifically for new shooters, this class covers the fundamentals of shooting and gun safety. All supplies are provided, including a gun and ammo. There’s even a ladies-only version!

“There’s classroom and range time, and that’s something that sets us apart from other companies,” Galanti says. “Sure, you can go online, and take a gun safety class, but these classes only teach theory – you never touch a gun.”

Colonial’s Shooting Academy’s Concealed Carry in Practice class is also popular.

“We really encourage taking the Concealed Carry in Practice class after the Basic Pistol class,” Galanti says. “If you’re going to carry a gun, it’s

important to know the law, to know your rights and to actually practice concealing your gun, drawing from the holster and shooting. Our goal is to create as many responsible gun owners in the community as we can. We’ve been around for seven years, and have created thousands of them.”

Colonial Shooting Academy includes a 5,000-square-foot retail space with a large selection of both new and used guns, holsters, ammunition and more.

Colonial’s gun rental program allows customers to try before they buy. Customers who rent a gun, and then buy that gun on the same day receive a free lane rental, plus the gun rental fee is credited back toward their purchase.

Colonial is locally owned and operated, and prides itself on creating a welcoming atmosphere for anyone

interested in shooting, regardless of experience level.

“We’re a family-friendly environment,” Galanti says. “Our staff is wonderful and really takes pride in guiding our customers through this fun, rewarding journey. We try to leave the politics out of it and stick to our mission, which is providing the kind of shooting experience that people deserve. We have everything you need for recreational and defensive shooting.”

Colonial Shooting Academy in Richmond is the largest shooting range in the country, with 51 indoor lanes, like the one below, a 180-degree Tactical Range, 5,000 square feet of retail space, and a variety of classes for beginners and professionals alike.



**Open to the public**

**Colonial Shooting Academy**  
6020 West Broad Street, Richmond  
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[ColonialShooting.com](http://ColonialShooting.com)